

LAS VEGAS, NEVADA MARCH 5 - 7, 2021

#### UNICON - FANDOMS UNITED

Unicon is not your average comic con. We encompass all aspects of everything nerd and pop culture. Our variety of vendors will have something for everyone. Toys, comics, handmade goods, art, sports memorabilia and games are just a few things to keep attendees shopping.





# LOCATION

Unicon will be held at The Expo at World Market Center, located at 475 S Grand Central Pkwy #1615, Las Vegas, NV 89106. This 200,000 sqft. convention hall has ample parking, easy load-in docks and convenient valet. Inside the hall is a large registration lobby for guest check-in



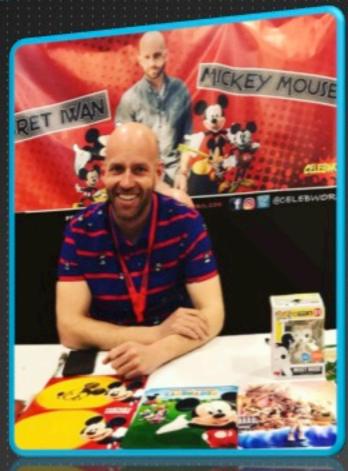


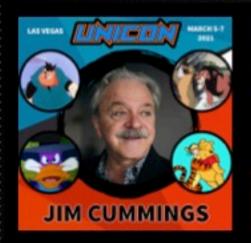
The Expo is close to the bus stations and minutes away from Downtown Las Vegas. Traveling guests will be welcomed at our partner hotel, The Golden Nugget.

#### SPECIAL GUESTS

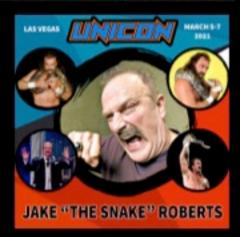
One of the best parts about attending a con are the special guests. We want to create a unique experience for our attendees and touch on every genre. We anticipate bringing out sports players and mascots, TV and movie actors, voice actors, influencers, YouTubers and comic book artists.

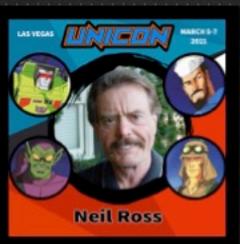
Here are just a few of the guests we have for 2021.



















### FOOD

Attendees will be given an array of food options from some of the best food trucks that Las Vegas has to offer. They will be situated right outside of the convention hall. This convenient food option benefits both guests and vendors.



## GAMING



Cash prizes are awarded to winners.

Unicon will feature video gaming tournaments, table top games and a free play arcade. Tournaments will be primarily played on PlayStation and Nintendo Switch.



## **VENDORS**

It is expected that our vendor hall will be able to comfortably accommodate 250+ booths and artist tables.



# COSPLAY

Unicon will be hosting an award ceremony called The Cozzys, recognizing some of the most talented cosplayers and those who have used cosplay to make an impact in the community.

Unicon will attempt to break the Guinness book of World Records for the largest gathering of costumed comic book characters during the show.

Cosplay contest with cash prizes will be a huge draw for convention attendees.





#### CONTACTS

KRYSTAL JOHNSTON
DIRECTOR OF OPERATIONS

ROB RADCLIFF
TALENT DIRECTOR

STEVE JOHNSTON
MARKETING DIRECTOR

(702) 966-5366

INFO@UNICON.VEGAS

WWW.UNICON.VEGAS

